

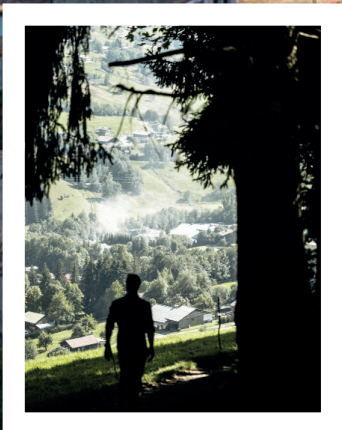
*Beaumier*

PRESS KIT  
2024

## THE RIGHT PLACE, THE RIGHT TIME



REF. *Emotions, which leave  
memories for life.*



## FOR « DISCERNING TRAVELLERS ».

Beaumier has a ring to it. Round and lively, familiar and distinctive, the name of this 19th century explorer makes a mark. Little by little, so do our holiday destinations. Far from the hustle and bustle of the big cities, routines fade away and an authentic closeness to nature prevails through memorable experiences.

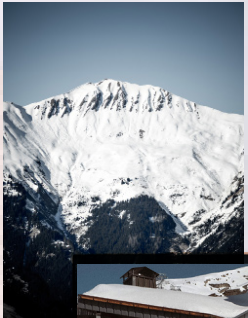
### A NAME

A name that supports our expansion in Europe, inspired by French explorer, Auguste Beaumier, a geographer and writer. A name that sounds beautiful, generous and French, where it takes its origins.

### A SYMBOL

A new logo, inspired by luggage tags and travel memorabilia.  
A symbol that speaks to our two anchors, the mountains and the sea.  
A stamp of approval, a badge of quality.

*And a signature.*



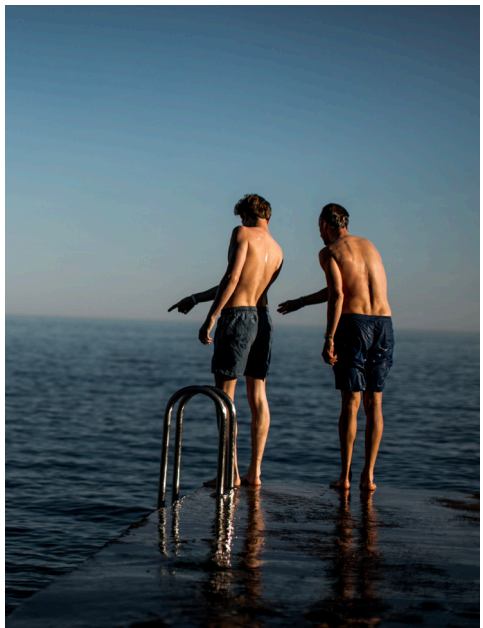
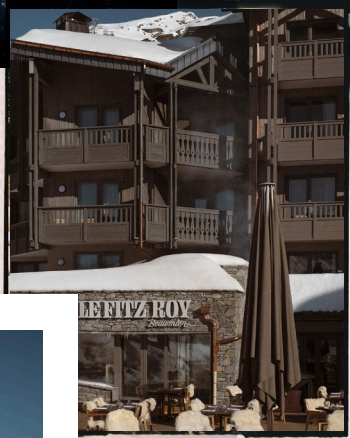
We believe that true hospitality is about combining...

*Authenticity and experiences to create emotions.*

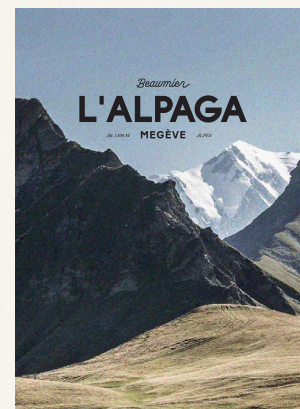
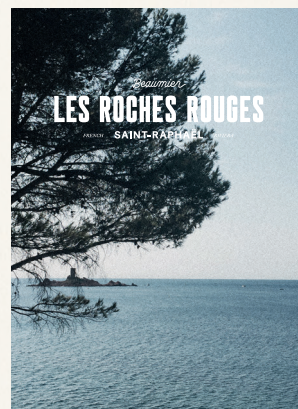
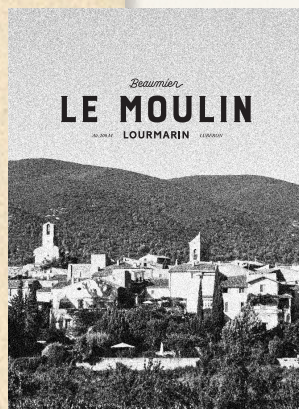
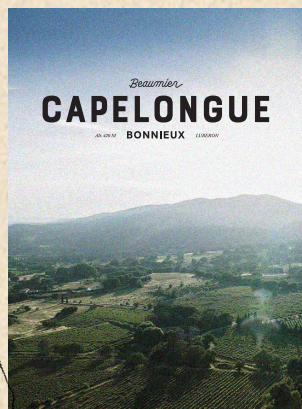
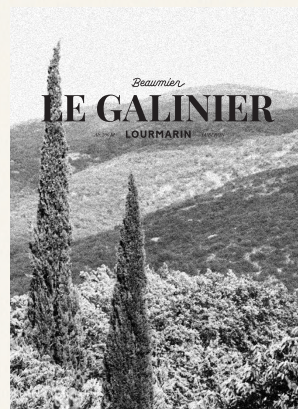
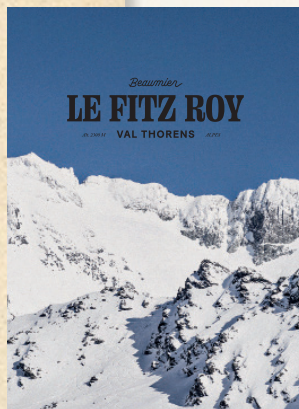
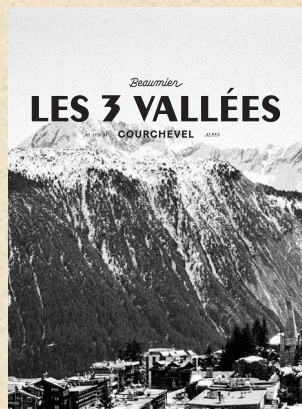
We create hotels full of life and soul by anchoring them in their local culture and environment, celebrating what locals do best and focusing on quality.

We create exceptional experiences to help our guests make the most of the surrounding nature and culture, deepening their understanding and creating life-long memories.

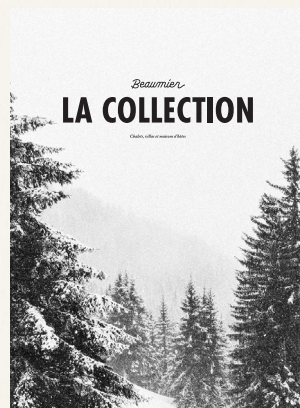
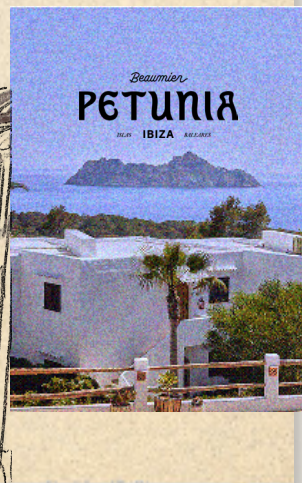
With a sense of heritage, we invite guests to enjoy life to the full, to celebrate every moment and foster deep connections.



PLACES FULL OF AUTHENTIC STORIES, RICH IN EMOTION.



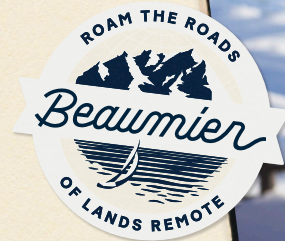
*Gulpmies 27.7*



## BEAUMIER TOLD BY ÉRIC DARDÉ, CEO



Since he was a young man starting out in hospitality, Eric Dardé has been driven by the art of service, first as a sommelier, then as a barman, a waiter and a hotel general manager. His desire to learn, his dedication to teamwork and his curiosity all enabled him to grow into more strategic and responsible positions. Driven by his entrepreneurial spirit, he embarked on the first chapters of Beaumier in 2011, before officially launching the brand in 2021.



### What is Beaumier?

Beaumier is a lifestyle hotel with a human face; our properties stretch from the snowy peaks of the Alps to the seashores and countryside of exceptional European leisure destinations. During a stay with us, we want guests to reconnect with the essential things in life: nature, wellbeing and people. Our journey began in the mountains, and in each destination we honour our original vision of luxury: to offer a soulful experience in extraordinary natural environments.

### Who is involved in this group?

Based on my vision resulting from 30 years of experience in hospitality, our Beaumier family encompasses people of all backgrounds, ages and professions – not only our operational staff including front of house, talented chefs, spa managers and barmen – but also the local producers, ceramists, artists, painters, landscapers, mountain guides and yoga teachers who all share our vision.

### What are the values that drive you?

Respect. Respect for the place, its natural environment, its inhabitants, its cultures and traditions. We are its custodians. Excellence too, whether that be the service offered the moment you step in the door, through to the details that make up the experience

such as the bedding, building materials, experiences and meals. Sincerity is important too. There is no modelling or standardisation at Beaumier. The history of each destination sets the tone. These destinations are precious and require respect for their environment, local commitment, ethical economics and virtuous social practices. Finally, simplicity – it is the pleasures of everyday life that move us.

### What are your ambitions?

To continue to offer guests the most beautiful leisure destinations in Europe, in the mountains, by the sea and in the countryside. As curious travellers, our guests are constantly asking for new places to explore. This entails acquisitions, developments and optimisations, all in line with our values, with measured growth in order to remain a group of boutique hotels on a human scale. We are currently working on the upcoming launch of three Beaumier hotels: two in Switzerland in Wengen, and one in Spain in Ibiza. At the same time, various developments at Capelongue will enable us to offer a new approach to the hotel business through our version of a Provençal holiday village.

Beaumier  
**CAPELONGUE**  
 Au 420 M BONNIEUX LUBERON

## THE PROVENCE STYLE CALM

Overlooking the village of Bonnieux, Capelongue is a hamlet designed around a village square. Living to the rhythm of local events, artists' residencies and festivals, the estate celebrates creativity, gastronomy and contemporary crafts. Capelongue is the heritage and embodiment of Provence today. The panorama is breathtaking. From the edge of the Claparèdes plateau on which it stands, Capelongue overlooks Bonnieux, a magnificent village perched in the heart of the Golden Triangle of the Luberon.

Authenticity, friendliness and generosity reign, cradled by the charm of this Provence of the hinterland where one comes to take refuge. A place full of soul that invites you to take a step back and let off steam.

## LOCATION

Provence - the real Luberon, an emblematic southern destination.  
 Bonnieux, a historic village with views of Mont Ventoux.

## THE OFFER\*

57 rooms and suites  
 2 restaurants, including La Bastide 1\* Michelin  
 3 bars including the Café  
 2 swimming pools  
 Spa  
 Outdoor cinema, petanque, yoga, hiking, wine tasting, cycling, canoeing, kayaking.

## THE KEY ELEMENTS

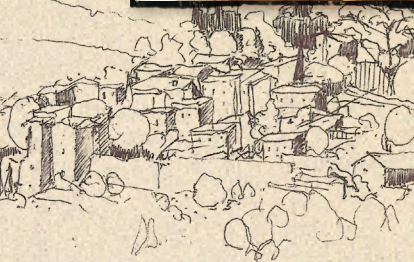
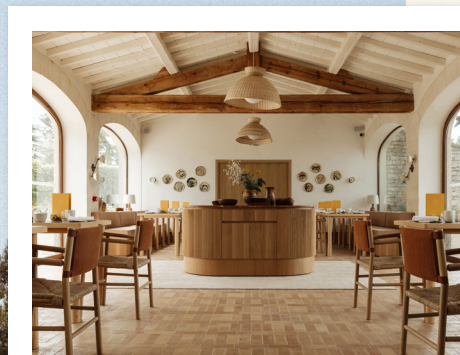
Immersion in the heart of nature  
 The view of the Luberon  
 The refined and authentic and authentic cuisine of chef Noël Bérard  
 A Provencal hamlet  
 The connection with nature, people and yourself

## THE RATES

Classic: from 330 to 840 €  
 Superior: from 380 to 910 €  
 Deluxes: from 410 to 1110 €  
 Junior Suite: from 660 to 1360 €  
 Suites: from 700 to 2100 €

**\*Hotel undergoing renovations  
 Limited offer in 2023**

16 bedrooms  
 1 swimming pool  
 1 restaurant, La Bastide,  
 1\* Michelin  
 1 bar, Le Café



Beaumier  
**LE MOULIN**  
 Au 200 M LOURMARIN LUBERON

## VILLAGE LIFE

Le Moulin is located in the heart of Lourmarin, in a former oil mill dating from the 18th century. Nestled within the Luberon, Le Moulin de Lourmarin is a boutique, charming hotel with a rich character that tells the story of an authentic and traditional Provence. Located a few steps from the castle of Lourmarin, the hotel welcomes its guests to an enchanting setting, surrounded by lime trees. In any season, whether it's by the fireplace, in the lounge, on the terraces or the patio, the Moulin de Lourmarin is the ideal place to enjoy the peace and quiet and serenity of Provence.

Le Moulin is the village hotel, the local and friendly landmark open to all. It is the ideal place to relax. Whether you are joining us just for lunch or for a few days, enjoy a glass of pastis, play a game of pétanque and visit the local shops.

## LOCATION

In the heart of Lourmarin, an authentic Provencal village.  
 At the foot of the castle of Lourmarin

## THE OFFER

35 rooms and suites  
 1 restaurant «Bacheto»  
 1 bar  
 A grocery shop  
 «Les Commissions»  
 1 swimming pool  
 Hiking, horse riding and  
 mountain biking, electric  
 bike rental, cultural visits,  
 visits to vineyards, visits to  
 lavender fields.

## THE KEY ELEMENTS

A quiet but lively place  
 Living to the rhythm  
 of the village  
 A warm place, redesigned by  
 the interior design cabinet  
 Jaune

## THE RATES

Classic: from 180 to 360 €  
 Superior: from 210 to 420 €  
 Deluxes: from 270 to 640 €  
 Suites: from 390 to 1080 €



*Beaumier*  
**LE GALINIER**  
Alt. 200 M **LOURMARIN** LUBERON

## THE FAMILY HOME

A former Provençal bastide from the XVIII<sup>th</sup> century, Le Galinier is a family home that reopens every summer. Here you will find the forgotten Provence, the crafts, the cuisine, the literature and the art that make the region so rich. Free of all clichés, you can relax here, away from the hustle and bustle, facing The Petit Luberon.

Nestled in its 3 hectare estate, the grounds invite guests to enjoy a total change of scenery. The garden is an oasis of flowers and hundred-year-old trees, alongside a swimming pool and water features to offer a haven of peace with the scent of Provence. Offering several spaces that combine intimacy, conviviality and comfort, this guest house boasts a Provençal decor, from which emerges an atmosphere so personal that it gives the impression of being at home, or at least at the home of friends.

## LOCATION

In the heart of Lourmarin, in a large private estate, hidden behind hundred-year-old trees.

## THE OFFER

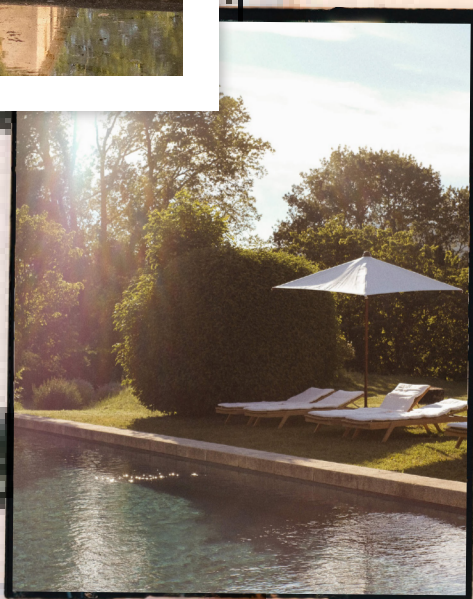
9 rooms, suites and apartments  
 Hiking, horse riding and mountain biking, electric bike rental, cultural visits, visits to vineyards, visits to lavender fields.

## THE KEY ELEMENTS

A secret place to live preserved in time  
 A view of the Luberon hinterland  
 A relaxed atmosphere  
 A family home to share

## THE RATES

Classic: from 220 to 340 €  
 Superior: from 280 to 410 €  
 Junior Suite: from 340 to 490 €  
 Suites: from 400 to 570 €  
 Apartment 4 people: from 490 to 880 €  
 Apartment 6 people: from 690 to 1530 €







Beaumier  
**LES ROCHES ROUGES**  
FRENCH SAINT-RAPHAËL RIVIERA

## THE BIG BLUE

Azure blue, pure white and red ochre. Three colours to pay homage to this holiday hotel, a figure of the Esterel, which lives with its feet in the water to the rhythm of the sea and the light. On a Mediterranean beach, in a protected environment facing the Ile d'Or, Les Roches Rouges has set its modernist architecture, characteristic of the late 1950s, between the pines and tamarisk trees. To come to Les Roches Rouges is to get away from the world.

To fully taste Provence, its flavours, its smells, the long sunbaths... To take care of oneself, to appreciate the passing of time and to taste with refinement the simple pleasures of holidays by the sea. Living outside, living barefoot. Taking time, enjoying the people you love and taking time for yourself. To party. Being curious, active or lazy. Being on holiday...

## LOCATION

Provence - Côte d'Azur, a mythical destination in the South of France. At the foot of the Esterel massif, a unique location facing the sea.



## THE OFFER

44 rooms and suites  
2 restaurants, including  
Récif 1\* Michelin  
3 bars  
2 swimming pools including  
a large seawater pool  
Spa by Kalmar &  
Holidermie  
Open-air cinema, ping-  
pong, diving, petanque,  
yoga, hiking, paddle,  
kayaking, fishing.

## THE KEY ELEMENTS

Feet in the water  
French Riviera charm  
Cuisine by José Bailly  
The colour:  
blue, white and ochre  
A unique and rare place  
on holiday on the coast  
The Mediterranean garden  
Simple and friendly luxury  
The Mediterranean / Esterel

## THE RATES

Classic: from 400 to 1000 €  
Superior: from 460 to 1120 €  
Deluxes: from 460 to 1200 €  
Junior Suites: from 660 to 1570 €  
Suites: from 800 to 2170 €

Beaumièr  
**PETUNIA**  
 ISLAS IBIZA BALEARES

## AN INTIMATE HIDEAWAY

Coming to Petunia is to step out of the world and let yourself be bewitched by the island of magnetic attributes, Es Vedrà. Between fascination and intrigue, experience Ibiza differently, discovering its myths. Simplicity, authenticity and refinement. The lush vegetation, the climate, the sea and the view make it a privileged and unmissable place.

The architecture of the hotel gives full reign to nature, the sea and its gardens. Guests can enjoy this spectacle at any hour of the day, in one of the 42 hotel's light-filled rooms and suites with natural materials. White, wood, wicker. An aesthetic imprinted with sobriety and simplicity, which is voluntarily discrete in front of the exterior beauty.

## LOCATION

Balearic Islands - Ibiza, the island of a thousand facets, in the heart of the Mediterranean sea. A magical place overlooking the famous islet Es Vedrà.

## THE OFFER

42 rooms and suites  
 3 restaurants  
 1 bar including a rooftop terrace  
 1 swimming pool  
 Spa with treatment rooms and fitness area  
 Open-air cinema, diving, yoga, Petunia boat, hiking, paddle, kayaking, fishing.

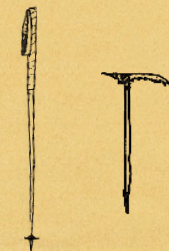
## THE KEY ELEMENTS

An intimate hideaway  
 Mediterranean food with products from the garden  
 Raw and natural material  
 A unique and rare place on holiday on the coast  
 The Mediterranean garden  
 Mediterranean/Balearic Islands

## THE RATES

Deluxes: from 390 to 850 €  
 Begonia Suite: from 440 to 800 €  
 Hibiscus Suite: from 515 to 875 €  
 Bougainvillea Suite: from 565 to 990 €  
 Petunia Suite: from 650 to 1150 €  
 Family Suite: from 690 to 1320 €  
 Es Vedrà Suite: from 800 to 1390 €





Beaumier  
**L'ALPAGA**  
Alt. 1100 M MEGÈVE ALPES

## HAMLET SPIRIT

A few minutes from the village, in the heart of Megève and the Aravis mountain range, the traveller is immersed in a natural setting. As typically seen in a mountain hamlet, the chalets of the Alpaga appear at the bend of a path and are organised around the heart of the hotel; the main chalet, its restaurants and the gardens.

In summer and winter alike, immerse yourself in the magnificent natural landscape from the heated outdoor pool, Swedish bath and sauna, and gaze at Mont Blanc in all its majesty.

People come to the Alpaga for the luxury of its rooms, but also for its refined cuisine, led by Chef Alexandre Baule and pastry Chef Tess Evans-Mialet. An authentic experience, that celebrates the Megevan region.

## THE STATION AND LOCATION

Megève : traditional village of Haute-Savoie, focused on gastronomy and luxury. Alpaga is located just outside the village, facing Mont-Blanc in the heart of nature.



## THE OFFER

33 rooms and suites  
5 private chalets from  
3 to 6 rooms  
2 restaurants, including La  
Table de L'Alpaga 1\*  
Michelin  
Spa by Kalmar &  
Holidermie, indoor leisure  
bath, outdoor Swedish bath  
facing Mont-Blanc, an out-  
door sauna and an outdoor  
heated swimming pool  
Fitness area

## THE KEY ELEMENTS

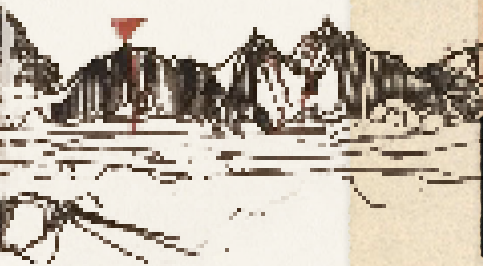
The hamlet of Megevan  
chalets  
The gastronomic stage  
The intimate luxury  
The breathtaking view  
of Mont Blanc

## SUMMER RATES

Rooms: from 310 to 575 €  
Suites: from 585 to 1350 €  
Chalets: from 990 to 2350 €

## WINTER RATES

Rooms: from 540 to 1640 €  
Suites: from 890 to 3640 €  
Chalets: from 1700 to 8000 €

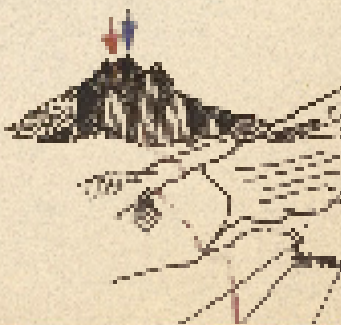


Beaumier  
**LES 3 VALLÉES**  
Alt. 1850 M COURCHEVEL ALPES

**THE LUXURY INN**

Built in the early 1950s as a skiers' hostel, the hotel helped pave the way for the Courchevel dream. Ideally located on the slopes and the Croisette, it embodies a vision of modernity linked to the pioneers of French design and the furniture of Jean Prouvé and Charlotte Perriand, who built the Courchevel legacy and invented the framework of winter sports. The art of living in the mountains is fully reflected in the authenticity of this Alpine chalet.

With 31 large rooms, a gourmet grocery shop, a relaxation bath and a spa, les 3 Vallées is a modernist hotel at heart, offering refined luxury with the resort's chic boutiques and nightlife. An unrivalled setting for those who wish to experience one of the world's most beautiful ski areas.



**THE STATION AND LOCATION**

Courchevel 1850, in the heart of the 3 Vallées, a reference destination for skiing and après-ski.



**THE OFFER**

- 30 rooms and 1 suite
- 1 restaurant
- Terrace at the foot of the slopes
- Relaxation area with hammam, sauna and relaxing bath
- Spa by Kalmar & Holidermie
- Ski shop

**THE KEY ELEMENTS**

- Luxury guest house
- The grocery shop to keep the taste of holidays alive longer
- Historic furniture from the 1950s

**THE RATES**

- Comforts: from 450 to 1270 €
- Privileges: from 785 to 1845 €
- Suite: from 1100 to 3115 €

Beaumier  
**LE VAL THORENS**  
 AL 2300 M VAL THORENS ALPES

## SEVENTIES COOL

Situated in the heart of the resort, Le Val Thorens is a historic destination. At 2300 metres, it faces one of the largest ski areas in the world. This grand hotel, both contemporary and retro, is an animated place where sharing and conviviality go hand in hand.

Living at Val Thorens means having the freedom to explore multiple amenities in one place: 2 restaurants, 80 rooms and family suites, a terrace, a dazzling panorama, a huge indoor pool, a spa and a bar designed as an open space on the terrace, all offering a vibrant and fun atmosphere. A rounded experience, which transforms the traditional way of looking at the mountains to offer a chic and family-friendly adventure with each new season.

## THE STATION AND LOCATION

Val Thorens: 2300m, the highest resort in Europe, opened in 1971.  
 A central location, ski-in ski-out, in the historic centre of the resort.

## THE OFFER

80 rooms & suites  
 A brasserie restaurant  
 A mountain restaurant: the fondue, Savoyard specialities  
 A bar, the 1971  
 Panoramic terrace  
 Spa by Kalmar & Holidermie  
 Swimming pool with mountain view  
 Relaxation area with sauna and hammam  
 Ski shop

## THE KEY ELEMENTS

Festive spirit  
 A lively, gourmet terrace with a breathtaking view of the slopes  
 Ski-in / Ski-out  
 Design inspired by the history of the place

## THE RATES

Comforts: from 315 to 895 €  
 Superiors: from 345 to 995 €  
 Privileges: from 615 to 1195 €  
 Suite: from 885 to 1395 €



Beaumiér  
**LE FITZ ROY**  
 Alt. 2300 M VAL THORENS ALPES

## THE MOUNTAIN CLUB

In the heart of Europe's highest resort, on the slopes' roundabout, Le Fitz Roy has always been a meeting place for mountain enthusiasts who value elegance, conviviality and luxury without ostentation. Sitting by the fire, under a blanket in the library, or in the warmth of one of the 72 rooms, feel at home here.

On the terrace, the view of the summits invites you to relax, taste buds are awakened by the renewed gastronomic offering in the restaurant that has become a must for lovers of fine dining. Nestled in the heart of the hotel, the spa, a true haven of peace, invites you to take a break between nature treatments, swimming pool immersion or simply the hammam. The quality of the service and the sense of welcome create a home from home environment to enjoy with friends and family.

## THE STATION AND LOCATION

Val Thorens: 2300m, the highest resort in Europe, opened in 1971.  
 A central location, ski-in ski-out, in the historic centre of the resort.

## THE OFFER

72 rooms  
 Bar with central fireplace and library  
 A gastronomic restaurant  
 Terrace with a view of the peaks  
 Spa by Kalmar & Holidermie  
 Swimming pool, sauna, hammam  
 Ski shop

## THE KEY ELEMENTS

The mountain club  
 Jonas Noël's kitchen  
 A warm, lively and timeless place  
 The hotel elegantly cultivates the art of refined hospitality and comfort

## THE RATES

Superiors: from 370 to 1030 €  
 Privileges: from 440 to 1130 €  
 Junior Suites: from 540 to 1530 €  
 Suites: from 740 to 3630 €



# Grand Hotel Belvédère

Alt. 1274m WENGEN SUISSE

## A REIMAGINED SWITZERLAND

Set away from the centre of the resort, on the edge of a forest, Le Grand Hôtel Belvédère is a place that awakens the imagination. At an altitude of 1274 metres, with its skis on in winter and hiking trails in summer, it faces a panoramic mountain landscape comprising the Schilthorn, Silberhorn and Jungfrau. The hotel, comprising the Waldrand and Belvédère hotels, is a fine example of Alpine and Bernese craftsmanship, combining modernity and tradition.

As Wengen is a pedestrian resort, you arrive from Lauterbrunnen on a cog railway dating from 1893. With 90 rooms and suites, the hotel is ideal for individual travellers, couples and families. The 2 restaurants offer cuisine that celebrates regional flavours while incorporating contemporary touches. A unique place where relaxation will be at the heart of the experience thanks to its spa shared between indoors and outdoors. Summer or winter, Le Grand Hôtel Belvédère is the ideal place to retreat for body, mind and soul.

## THE STATION AND LOCATION

Wengen, nestled in the heart of the Bernese Alps, in the Jungfrau region, will delight the most adventurous in search of freedom and breathtaking scenery. A place for contemplation or a sporting day out. Cosy atmosphere, warm ambience. Friendly, timeless. A heritage.

### THE OFFER

90 rooms & suites  
2 restaurants  
2 bars  
Panoramic terrace  
1 spa: 4 treatment rooms, including 1 double, 2 saunas, 1 hammam, an indoor and outdoor pool

### THE KEY ELEMENTS

Listed historic building  
Design inspired by the history of the site  
A lively terrace with breathtaking views of the surrounding peaks  
Ski-in / Ski-out  
Arrival by a cog railway

### THE RATES

*Soon.*

*This establishment is currently being renovated. Opening soon.*



*Beaumier*  
**LA COLLECTION**

CHALETS, VILLAS AND GUEST HOUSES

## PRIVATE GETAWAYS

Beaumier offers the chance to travel differently. The Collection is a selection of carefully chosen chalets, villas, houses and apartments available to rent, allowing you to enjoy your holidays in complete privacy. Destinations steeped in history and authenticity, offering a personalised service according to the needs of each person, group or family.

Today in Megève, very soon in Provence and the French Riviera, then tomorrow opening up to other European destinations, The Beaumier Collection is an extension of our know-how. It is available to those in search of a place that best resembles themselves, where they will create the memories of a lifetime.

With a chef, butler, sports coach or without service, we adapt to the needs of each individual to make their stay with us an unforgettable experience. A personal concierge is available to organise the stay, the activities, the experiences.

### THE OFFER

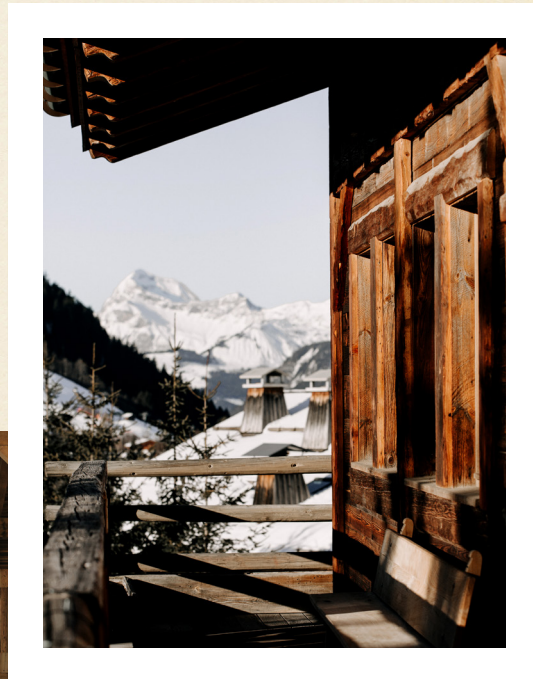
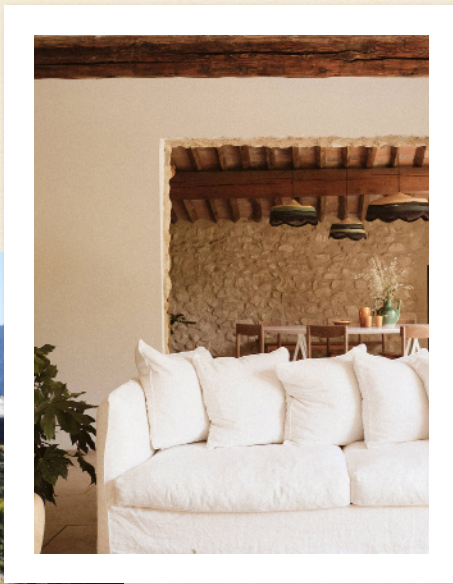
Alpine chalets  
 Provencal villas  
 Apartments  
 Chefs  
 Butler  
 Sports coach  
 Concierge  
 Guide

### THE KEY ELEMENTS

Extraordinary environments  
 A tailor-made offer  
 Luxury and authentic places,  
 rooted in their localities

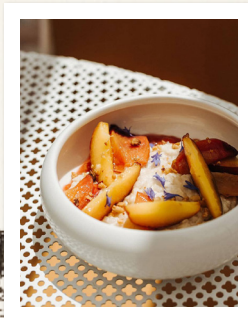
### THE RATES

On request.





**CHEFS' PORTRAITS**



**ALEXANDRE BAULE**

Alexandre Baule's journey from his native Isère to L'Alpaga – from Baux-de-Provence to Cannes, via Paris – has been filled with the highest standards and constant creativity. Which makes him perfect for Beaumier. Trained in renowned establishments, he took over the head of the kitchens in Megève in 2022 and confirmed his ambition to go even further. This lover of fine products, crowned with a Michelin star in 2023, for his restaurant «La Table de L'Alpaga», knows how to combine authenticity and modernity. He likes to tell beautiful gourmet stories, around a living ecosystem, inspiring and inscribing it in an ever more responsible approach.

His cuisine is primarily based on taste at the Bistrot de l'Alpaga and a more classic, authentic and personal version at La Table de l'Alpaga.

**JOSÉ BAILLY**

Hailing from his native Finistere to working on the shores of the Mediterranean, Jose Bailly has forged a passion for coastal produce. After working in some of the great Parisian and Savoyard restaurants, he joined the Beaumier team and works at Les Roches Rouges.

This lover of the region, crowned with a Michelin star in 2018, for his restaurant «Récif», also offers true Provençal cuisine in «La Plage» restaurant, notably red mullet, pine nut tarts and beef stew. Through his cooking, he pays tribute to his life experiences and to the people he has met along the way. Gastronomic and contemporary cuisine on the one hand, simple and timeless on the other, traditions and the region guide him.

**NOËL BÉRARD**

His career, which has taken him from one of France's top restaurants to another, has forged a cuisine that is in tune with the times, both rooted and attentive to their needs. After spending a few years in Hong Kong, then with Edouard Loubet, he took over the reins of the Capelongue restaurants to add his own touch and vision of cuisine. The restaurant «La Bastide» was crowned with a Michelin star in 2022.

His pragmatic approach to cooking is in tune with the times, without forgetting the heritage of the region and the place. From the asparagus of Villelaure to the truffles of the Carpentras market, via the lamb of Sisteron, the trout of the Sorgue, or the homemade olive oil... He draws his inspiration from the land and the cycle of the seasons, combining spontaneity with respect for the products.

## THE BEAUMIER COLLECTIVE, A RANGE OF COLLABORATIONS

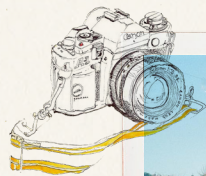
Jérémy du Chaffaut  
Editor, Midi Editions

“In search of contemporary Provençal furniture to decorate the premises.”



Studio Saint-Lazare  
Creative Studio

“Giving meaning to spaces, identities and visual stories. A different, more sensitive, less perfect luxury.”



Jaune

Architects - Luberon's Hotels

“A search for authenticity in the hospitality industry, immersing guests in local and fair trade know-how; the true luxury of today.”



Jérôme Lefort  
Writer

“Bringing the brand to life, through chosen words, finely chiselled and balanced, to tell its story.”



Hubert Poirot Bourdain  
Illustrator

“Telling the brand, its stories and its heritage in a different way.”

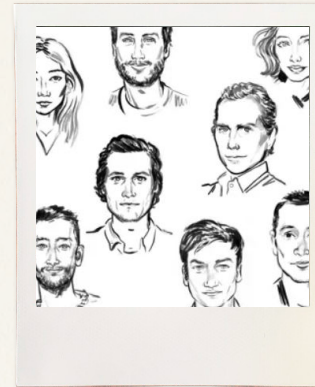




## Charles & Co

### Architects - Alps Hotels

“Highlighting design by working with raw materials and quality craftsmen to create unique spaces with depth and substance.”



## Spectre

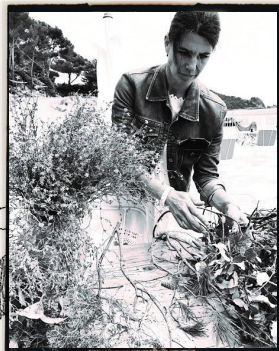
### Sound Designer

“Signing lively and kaleidoscopic soundtracks, with notes of jazz, samba and pop... more or less rhythmic and sensual, perfectly in tune with the hotels.”

## Atelier Lamarck

### Landscaper

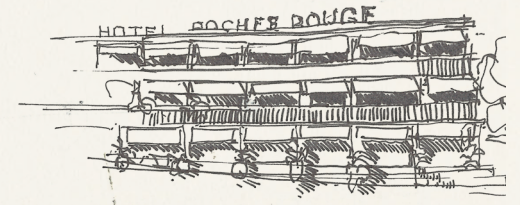
“Explore the idea of temporality and develop short, medium and long term scenarios, forgetting the classical idea of the garden.”



## Festen

### Architects - Les Roches Rouges

“To allow people to disconnect, to keep the aesthetic and visual soul of the Riviera by enhancing the true appearance of the building.”



# PRESS RELATIONS

## FRANCE

*Lifestyle*

**Magna Presse**

13, Rue de la Grange Batelière, 75009 Paris / +33 (0)1 76 47 12 90  
beaumier@magnapresse.com

*Corporate*

**Melchior France**

98, rue Pierre Demours 75017 Paris / +33 (0)1 45 51 22 40  
beaumier@agencemelchior.com

## UK / US

**Re:Agency**

UK : 21A Noel Street, London, W1F 8GR / +44 7501 948 351  
US : 223 West 13th Street, The Studio, New York, NY, 10011 / +1 (718) 877 1787  
beaumier@re-agency.com

## AUSTRIA / GERMANY / SWITZERLAND

**Melchior DACH**

Kaulbachstrasse 70 80539 Munich / +49 (0)176 43242451  
beaumier@agencemelchior.com

## SPAIN / LATIN AMERICA

**Deborah Arantes PR**

www.deboraharantes.com / +44 07788 371155  
hello@deboraharantes.com



www.beumier.com