Beaumier



# LE FITZ ROY AH. 2500 M VAL THORENS ALPES



PRESS KIT 2024



# **LE FITZ ROY**

# **MOUNTAIN CLUB**

## **IN A WORD**

2,300 meters above sea level, three valleys, six glaciers: an exceptional natural amphitheater.

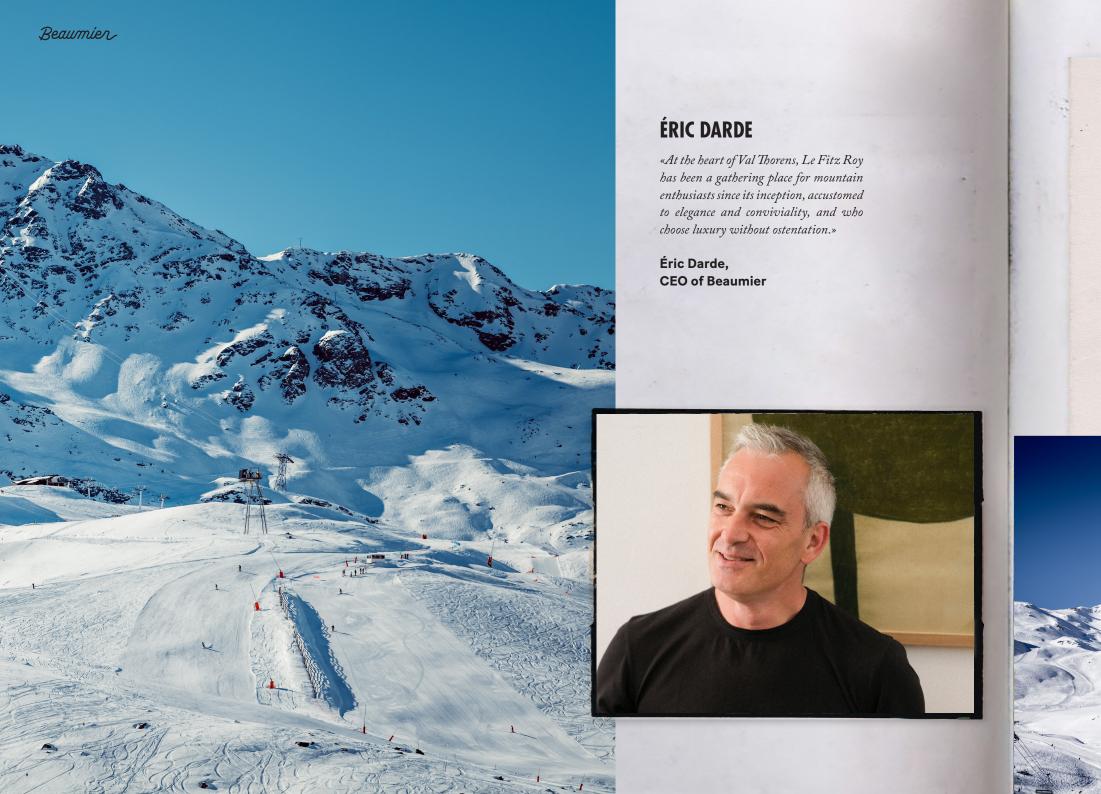
At the heart of the highest resort in Europe, Le Fitz Roy stands as the jewel of the French Alps. With its balconies offering breathtaking views of pristine slopes and its windows overlooking the action of the ski lifts, this establishment symbolizes the perfect blend of ski-in, ski-out prestige and luxury refinement.

Le Fitz Roy embodies excellence and elegance, mastering the art of hospitality with a keen sense of comfort, a refined taste for the era, and a deep appreciation for the location and its history. It invites guests to an unparalleled experience, making them feel at home away from home, in a dreamlike setting of realized luxury.

At the restaurant Beca, diners are invited on a culinary journey where the authentic flavors of Savoie meet contemporary elegance. Each meal becomes an exquisite gastronomic experience, perfect for savoring mountain delights in a warm and refined setting.

Beyond thrilling activities such as off-piste skiing, fat bike excursions, or ice diving, Le Fitz Roy promises memorable moments. Here, refinement is not only a promise of absolute comfort but also an invitation to be enchanted by the atmosphere of the place.









# **ARCHITECTURE**

Exquisite refinement, extensive selection of books, oversized bathrooms and dressing rooms, unobstructed views... The rooms at Le Fitz Roy are grand in every sense, designed to accommodate young couples, families, and large groups of friends. Everywhere, there is a sense of being in the right place at the right time.

This living space is defined with the spirit of a grand family chalet. Through expansive areas, deep seating, soft-lit chandeliers, warm tones... Ideal for relaxation.

Refined velvet, aged leather, cozy mohair, Alpine marble... adorn spaces conceived as post-ski sanctuaries. The artistic program follows suit, featuring Pascal Navarro's vast mountain landscapes, Gwenaëlle Grandjean's prairie herbals, Elsa Noyons' narratives of the region... Everywhere, there is a sense of softness.

At Le Fitz Roy, books also play their part, housed in a high-altitude library featuring essays on mountains and literature on mountain sports. The instrumental soundtracks and concerts, ranging from jazz to rock, transport guests to different horizons. It's all about experiencing the destination in a unique way.

Artistic directors, artists, architects, artisans, photographers... Their unique visions enrich ours and yours alike during your stay and beyond.







# VICKY CHARLES & JULIA CORDEN

«To offer an unparalleled experience and comfort,» that was Vicky's guiding principle when rethinking the design of Le Fitz Roy.

Vicky Charles & Julia Corden, Architects, Charles & Co





# **GASTRONOMY**

In the heart of Val Thorens, on the snow After a day on the slopes, the Roy Bar front, Beca reinvents the bistronomic experience in a warm and relaxed atmosphere. A true ode to Alpine flavors, the menu created by Chef Samuel Neveu celebrates the Savoie region and its artisans with rare authenticity. Every dish, made in-house, invites sharing and savoring the moment. Whether on the sunny terrace with a breathtaking view of the peaks or in the cozy and elegant dining room, the classics of bistronomy are fully appreciated. The sweets are equally delightful: the dessert buffet delights the palate with blueberry tarts, Savoy cakes, and the must-have flans, mousses, and rice puddings, a true delicious nod to the region.

offers a friendly and refined atmosphere. Comfortable stools, plush armchairs, an antique billiard table, and small plates inspired by the local terroir pair with a carefully selected range of spirits. A perfect meeting spot to extend the aprèsski pleasures in a lively and elegant setting.

From the morning, the breakfast celebrates local products with authentic generosity. Special attention is given to gluten-free and vegetarian diets, allowing everyone to start the day on the best note. Whether hotel guests or passing visitors, everyone is invited to enjoy a gourmet moment in Val Thorens.



#### Beca

60 covers indoors 50 covers outdoors.

#### Le Roy Bar

40 covers

# **WELLNESS**

Nestled at the foot of the slopes of Val Thorens, the Fitz Roy Spa invites you to an absolute well-being experience, in harmony with the surrounding nature. Here, body and mind recharge, away from the hustle and bustle of everyday life. Before or after a day on the mountain, the Fitz Roy Spa prepares, soothes, regenerates, and protects your body with a complete experience that combines relaxation and vitality.

Between a yoga session, a few laps in the heated indoor pool, and moments of deep breathing in the hammam or sauna, every moment becomes a celebration of well-being. Everything is designed for you to regain the energy needed to race down the slopes once again.

The Fitz Roy Spa works with exceptional brands, each representing excellence in their field:

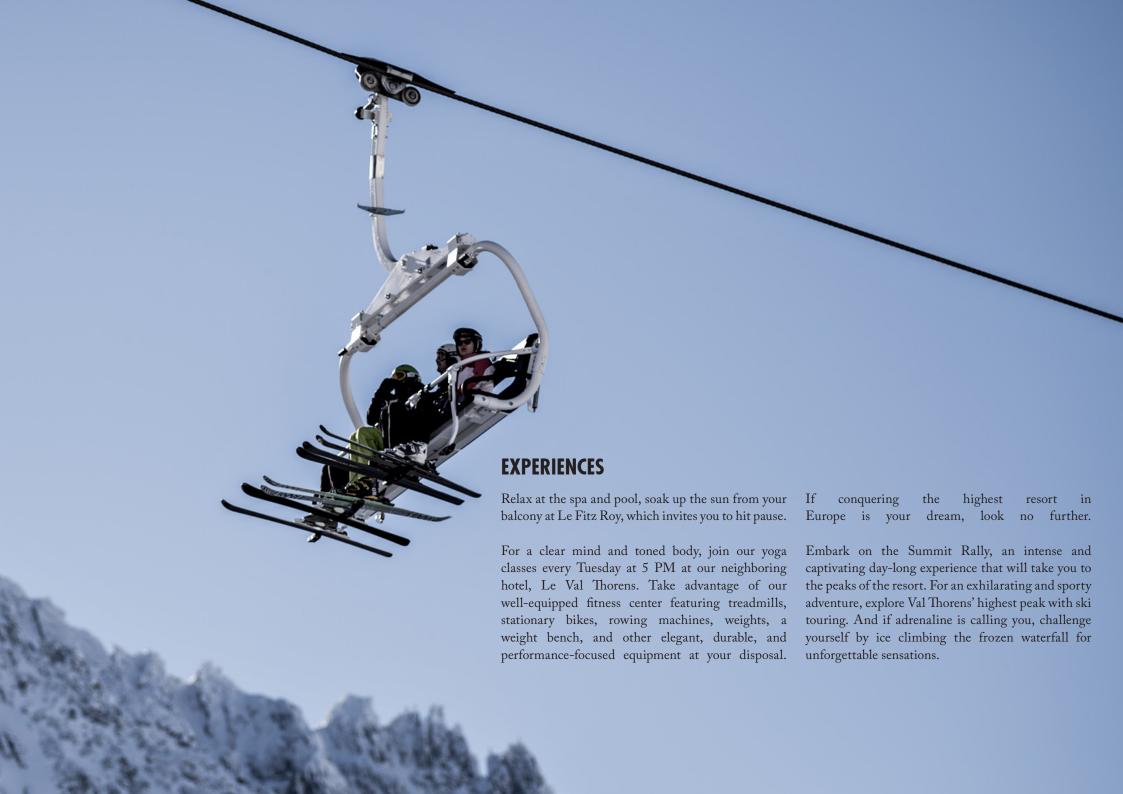
With over 300 years of craftsmanship, Maison Caulières offers exceptional treatments made with natural plant oils, cold-extracted using a unique method. These treatments are rooted in the richness of the Earth for an unprecedented sensory experience. For

the face, we have chosen to work with Holidermie, an innovative brand that offers personalized treatments, integrating a holistic vision of beauty and well-being.

A pioneer in technological wellness, Therabody designs advanced tools using high-frequency vibrations. These treatments promote muscle recovery, improve mobility, and relieve tension.

Let yourself be carried away by this unique experience, where every detail is designed for your serenity and balance.





# **LOCAL**

The scene is set. Val Thorens stretches out before you, dominated by its snow-capped peaks that instantly capture attention. Amid moments of contemplation and urges for adventure, this authentic and preserved alpine domain promises an unparalleled exploration. Whether speeding down the slopes, exploring snowshoe trails, or rejuvenating at the spa, each moment offers a fresh perspective on this mythical mountain.

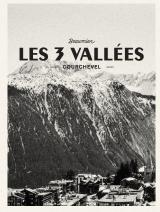
It's up to you to seize the moment!

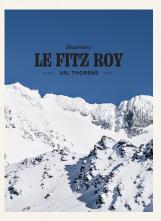


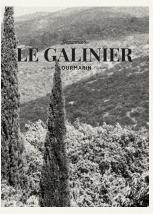


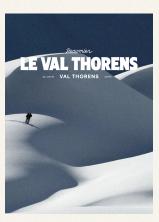
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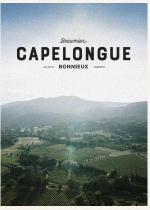
#### Beaumier Group currently operates ten hotels across Europe.

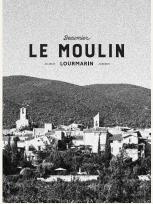


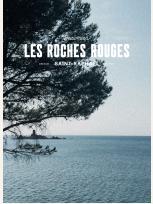










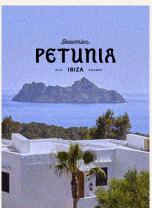






## **BEAUMIER**

Beaumier ventures far from postcards and international standards, crafting bespoke narratives at each of its green destinations with the help of a collective of enthusiasts. Every hotel transports its guests into its immediate environment, from the snowy peaks of the French or Swiss Alps to the sundrenched shores of the Mediterranean, and through the beauty of Provence. Beaumier defines a nuanced luxury, blending a quest for authenticity, a deep sense of hospitality, and ethical principles.







#### **LE FITZ ROY**

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