





PRESS KIT 2024



# LE FITZ ROY MOUNTAIN CLUB

### IN A WORD

2,300 meters above sea level, three valleys, six glaciers: an exceptional natural amphitheater.

At the heart of the highest resort in Europe, Le Fitz Roy stands as the jewel of the French Alps. With its balconies offering breathtaking views of pristine slopes and its windows overlooking the action of the ski lifts, this establishment symbolizes the perfect blend of ski-in, ski-out prestige and luxury refinement.

Le Fitz Roy embodies excellence and elegance, mastering the art of hospitality with a keen sense of comfort, a refined taste for the era, and a deep appreciation for the location and its history. It invites guests to an unparalleled experience, making them feel at home away from home, in a dreamlike setting of realized luxury.

At the restaurant Beca, diners are invited on a culinary journey where the authentic flavors of Savoie meet contemporary elegance. Each meal becomes an exquisite gastronomic experience, perfect for savoring mountain delights in a warm and refined setting.

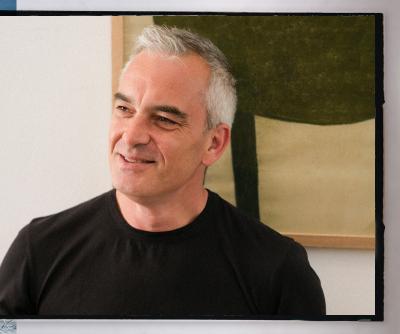
Beyond thrilling activities such as off-piste skiing, fat bike excursions, or ice diving, Le Fitz Roy promises memorable moments. Here, refinement is not only a promise of absolute comfort but also an invitation to be enchanted by the atmosphere of the place.



## ÉRIC DARDE

«At the heart of Val Thorens, Le Fitz Roy has been a gathering place for mountain enthusiasts since its inception, accustomed to elegance and conviviality, and who choose luxury without ostentation.»

Éric Darde, CEO of Beaumier







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## **ROOM AND SUITE PRICES**

• Room : from €340 for 2 people • Suite : from €540 for 2 people



## ARCHITECTURE

Exquisite refinement, extensive selection of books, oversized bathrooms and dressing rooms, unobstructed views... The rooms at Le Fitz Roy are grand in every sense, designed to accommodate young couples, families, and large groups of friends. Everywhere, there is a sense of being in the right place at the right time.

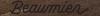
This living space is defined with the spirit of a grand family chalet. Through expansive areas, deep seating, soft-lit chandeliers, warm tones... Ideal for relaxation.

Refined velvet, aged leather, cozy mohair, Alpine marble... adorn spaces conceived as post-ski sanctuaries. The artistic program follows suit, featuring Pascal Navarro's vast mountain landscapes, Gwenaëlle Grandjean's prairie herbals, Elsa Noyons' narratives of the region... Everywhere, there is a sense of softness. At Le Fitz Roy, books also play their part, housed in a high-altitude library featuring essays on mountains and literature on mountain sports. The instrumental soundtracks and concerts, ranging from jazz to rock, transport guests to different horizons. It's all about experiencing the destination in a unique way.

Artistic directors, artists, architects, artisans, photographers... Their unique visions enrich ours and yours alike during your stay and beyond.











### VICKY CHARLES & JULIA CORDEN

«To offer an unparalleled experience and comfort,» that was Vicky's guiding principle when rethinking the design of Le Fitz Roy.

Vicky Charles & Julia Corden, Architects, Charles & Co



#### **EXPERIENCES**

Relax at the spa and pool, soak up the sun from your balcony at Le Fitz Roy, which invites you to hit pause.

For a clear mind and toned body, join our yoga classes every Tuesday at 5 PM at our neighboring hotel, Le Val Thorens. Take advantage of our well-equipped fitness center featuring treadmills, stationary bikes, rowing machines, weights, a weight bench, and other elegant, durable, and performance-focused equipment at your disposal. If conquering the highest resort in Europe is your dream, look no further.

Embark on the Summit Rally, an intense and captivating day-long experience that will take you to the peaks of the resort. For an exhilarating and sporty adventure, explore Val Thorens' highest peak with ski touring. And if adrenaline is calling you, challenge yourself by ice climbing the frozen waterfall for unforgettable sensations.

### LOCAL

The scene is set. Val Thorens stretches out before you, dominated by its snow-capped peaks that instantly capture attention. Amid moments of contemplation and urges for adventure, this authentic and preserved alpine domain promises an unparalleled exploration. Whether speeding down the slopes, exploring snowshoe trails, or rejuvenating at the spa, each moment offers a fresh perspective on this mythical mountain.

It's up to you to seize the moment!





Beaumier Group currently operates ten hotels across Europe.





### **BEAUMIER**

Beaumier ventures far from postcards and international standards, crafting bespoke narratives at each of its green destinations with the help of a collective of enthusiasts. Every hotel transports its guests into its immediate environment, from the snowy peaks of the French or Swiss Alps to the sundrenched shores of the Mediterranean, and through the beauty of Provence. Beaumier defines a nuanced luxury, blending a quest for authenticity, a deep sense of hospitality, and ethical principles.



#### LE FITZ ROY

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